

1Crowd is combination of an angel fund and an angel investment platform that invests in early stage Indian companies. The 1Crowd fund leads and invests in each opportunity launched on the platform

- INR 75 crore 1Crowd Fund invests in tandem with platform investors
- Covers the entire life cycle of the investment from origination to exit
- Endeavour to exit investments in 4-6 years

How it Works

Co-investment Model

For all deals sourced, 1Crowd is the lead investor with 50% of the funding coming from the 1Crowd Fund and the remaining 50% from the platform members

End-to-end Commitments

1Crowd remains committed through the life of the investment and makes money with investors at exit

Curated Investments

1Crowd screens through proposals to showcase high-quality investments in which we invest our funds; evaluated 3000+ opportunities to make 40 investments

Mentorship Pool

80+ industry veterans from multiple domains empaneled. Mentors are assigned to portfolio companies to help in scaling

Friendly Ticket Size

Low ticket size to invest through the Fund/platform allows accredited investors to support startups. Easy to build a portfolio of 20 companies in 2-3 years

Monitored Growth

All portfolio companies are closely monitored to ensure they achieve scale and growth plans

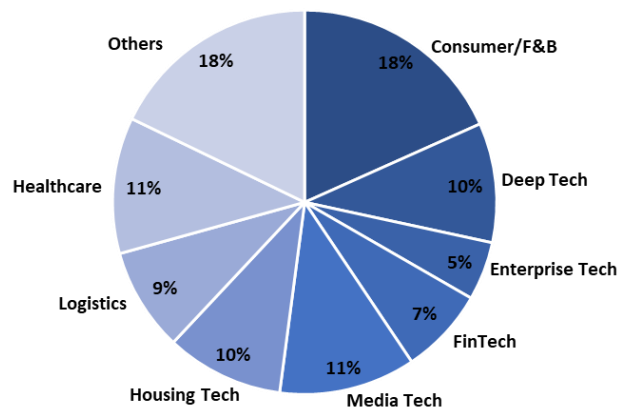
500+ global platform investors registered

80+ industry veterans as mentors

30 investment and 10 follow-ons

Capital deployed: INR 100+ cr

Sector-wise Investment Split



Senior Management Team



Anup Kuruvilla

Education: MBA, XLRI Jamshedpur; Chartered Accountant
Experience: 30+ years in Banking across Citibank, Chase Manhattan and ABN Amro/RBS
Last Assignment: MD and Head, Loan Syndications, RBS Hong Kong



Anil Gudibande

Education: Chartered Accountant; Master in Commerce, Bangalore University
Experience: 25+ years in Banking across Citibank and RBS
Last Assignment: MD, International Banking, RBS India

